KEY GUIDELINES FOR DELIVERING AN OUTSTANDING PRESENTATION

- 1. Dress nicely but don't overdress. A suit would be nice, but no tie is required. Girls, you should be wearing business suits too.
- 2. A lapel microphone will be attached to you, so please think of an attire with a lapel and possibly a pocket or a belt to carry the transmitter.
- 3. When you present, please don't read every word on the slides, paraphrase instead.
- 4. Use the laser pointer provided and don't point with your finger.
- 5. Keep your hands outside of your pockets at all times. If you have the habit of putting your hands into your pockets, sew the pockets shut.
- 6. Keep good eye contact with your audience at all times, don't stand sideways or with your back to the audience. That's a no-no thing.
- 7. Learn to express yourself verbally only. It means no excessive gesticulation. Gesticulation takes you far when you visit Italy, but not when you give a professional presentation. Words should be your weapon, not hands.
- 8. Rehearse your presentation and time yourself, so that you talk confidently and don't run overtime.