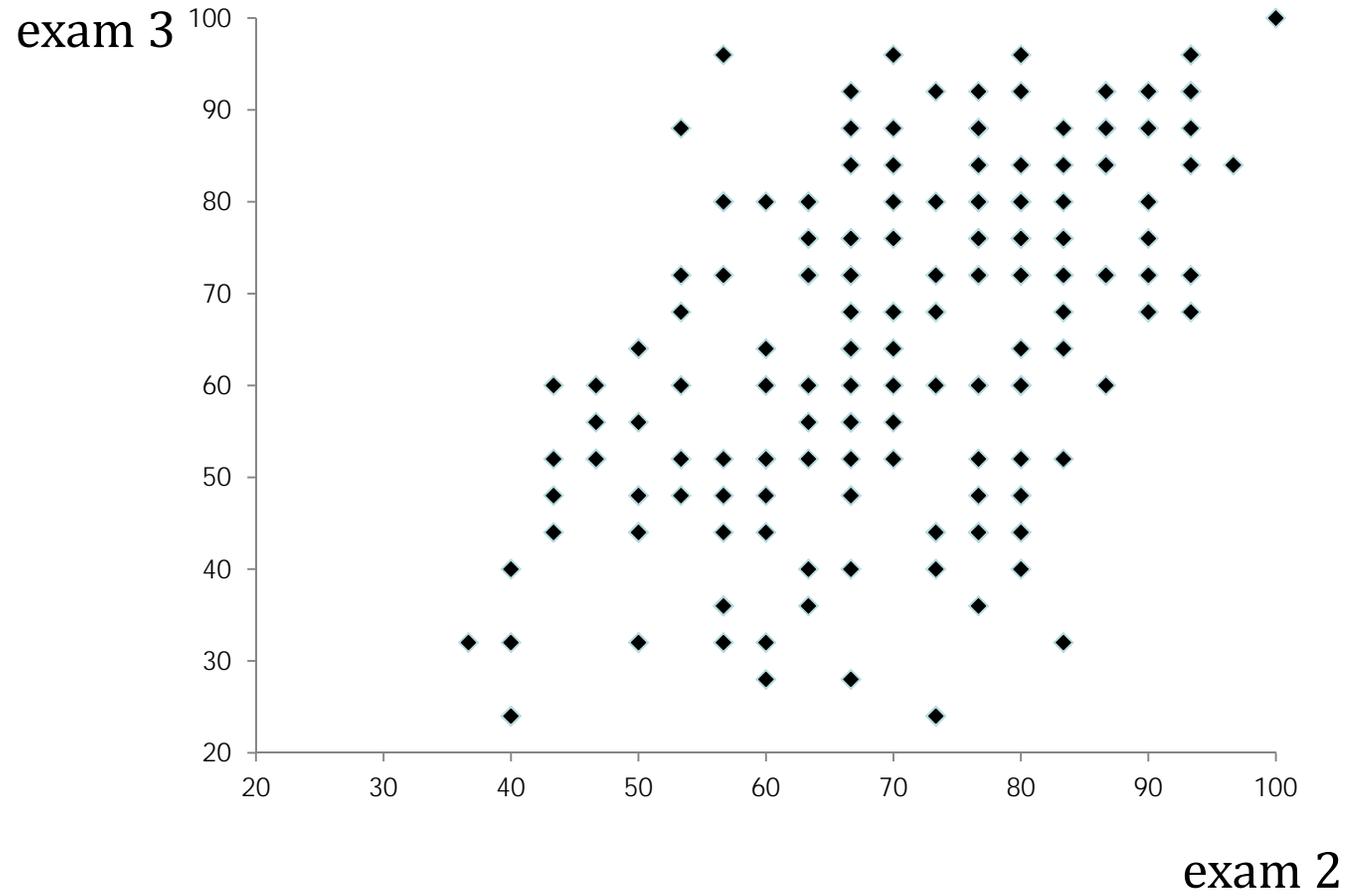


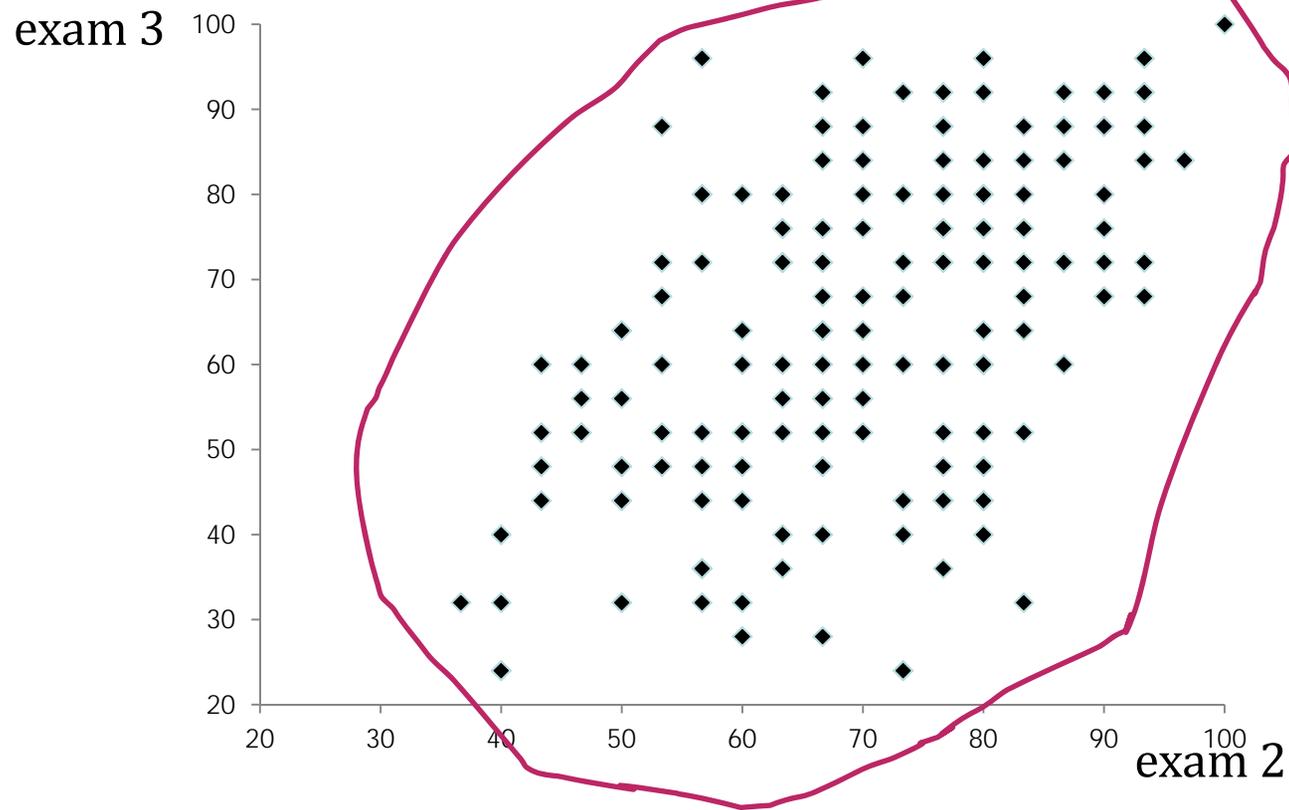
13.1 Simple Linear Regression Model

Example. Is there a relation between students' scores on exam 2 and exam 3? If we plot the scores on exam 3 against the scores on exam 2, we get a **scatter diagram**.

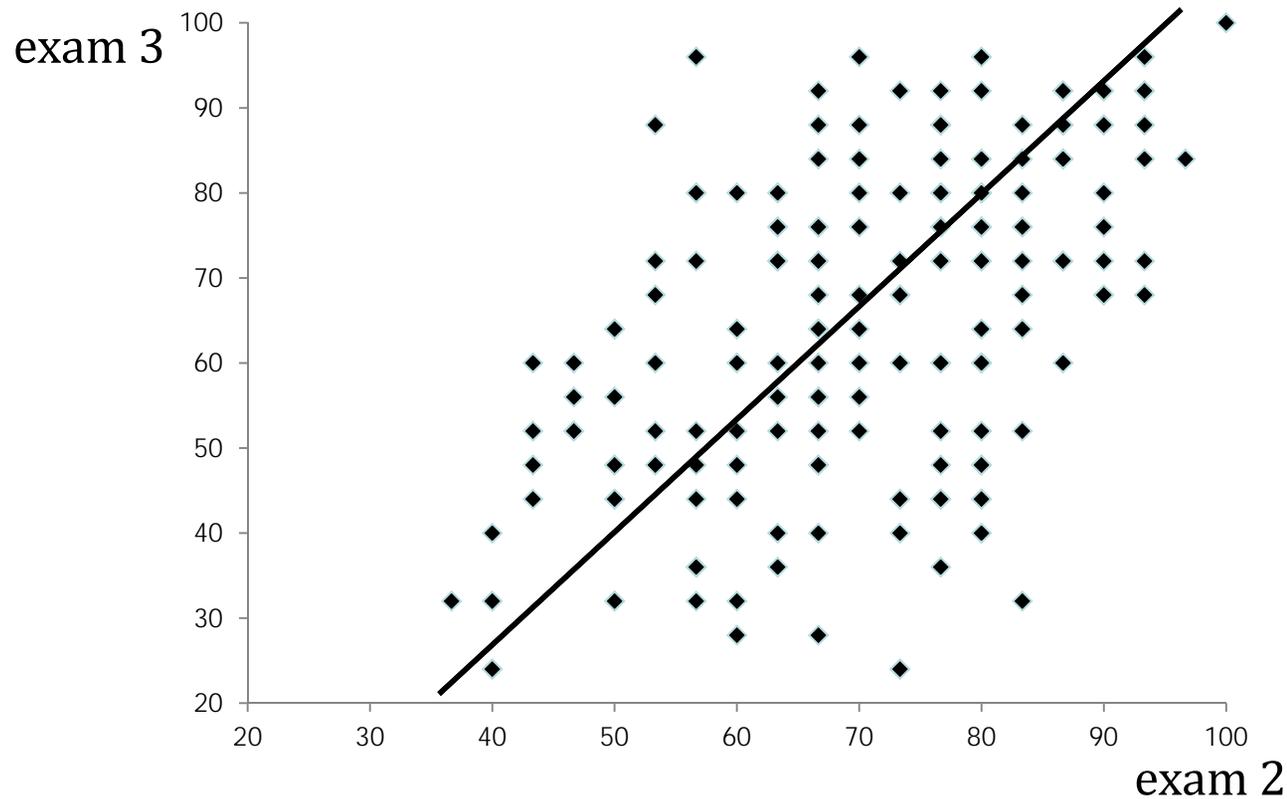
Scatter Diagram



Note that higher scores on exam 2 tend to imply higher scores on exam 3.



Note that the data are scattered around a straight line. Thus, the relation is linear (not curvilinear).

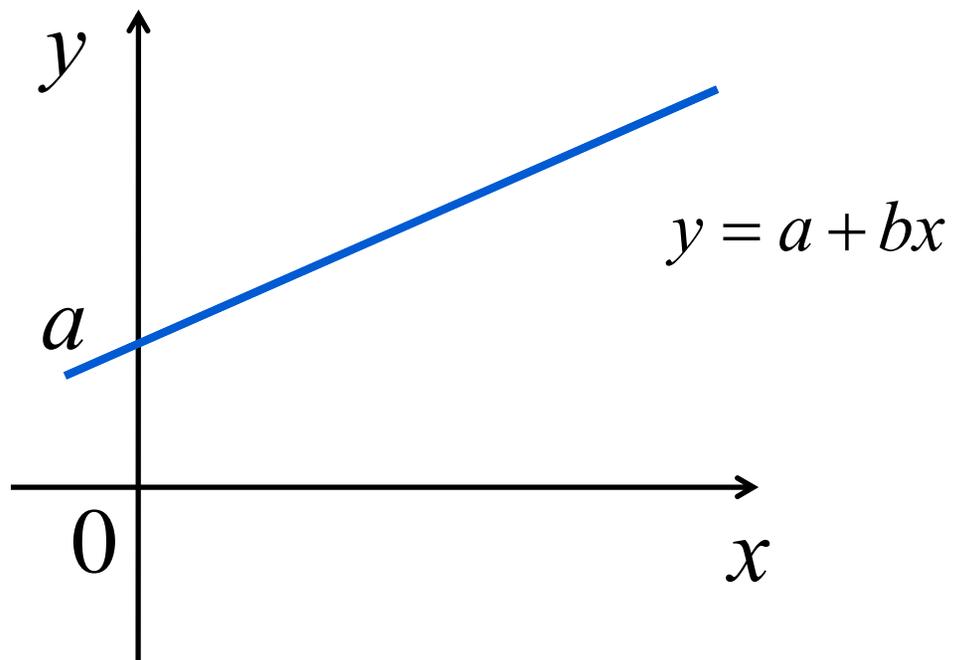


Definition. A **linear relation** between two variables x and y is described by a straight-line equation:

$$y = a + bx$$

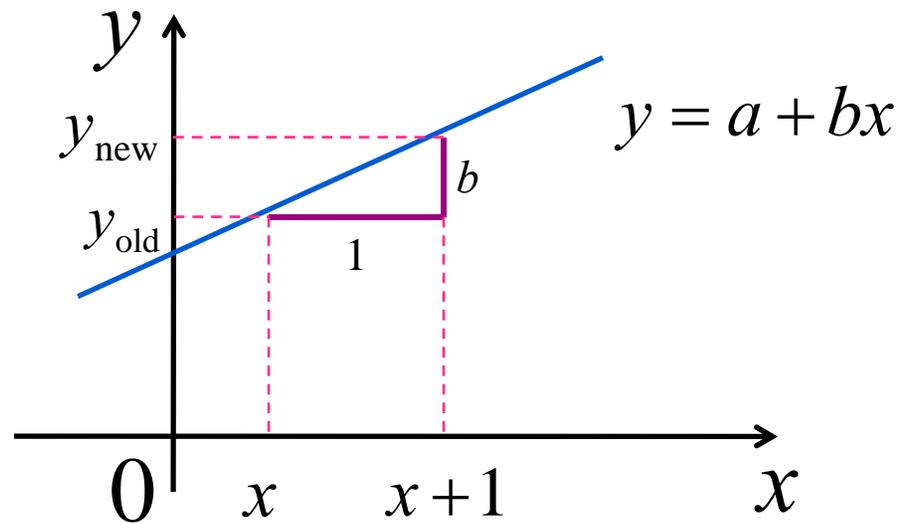
where a is the **intercept**, and b is the **slope**.

Definition. The **intercept** a is the value of y when $x = 0$, that is, where the straight line intercepts the y - axis.

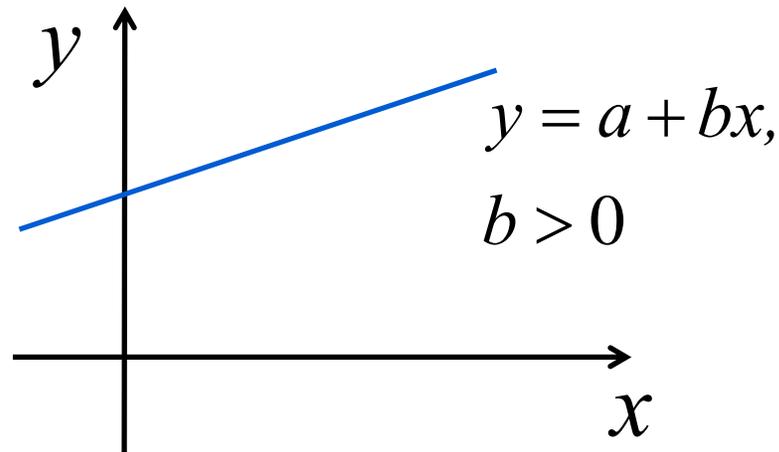


Definition. The **slope** b represents by how much y changes when x is increased by one unit. Indeed,

$$y_{\text{new}} - y_{\text{old}} = a + b(x + 1) - [a + bx] = b.$$

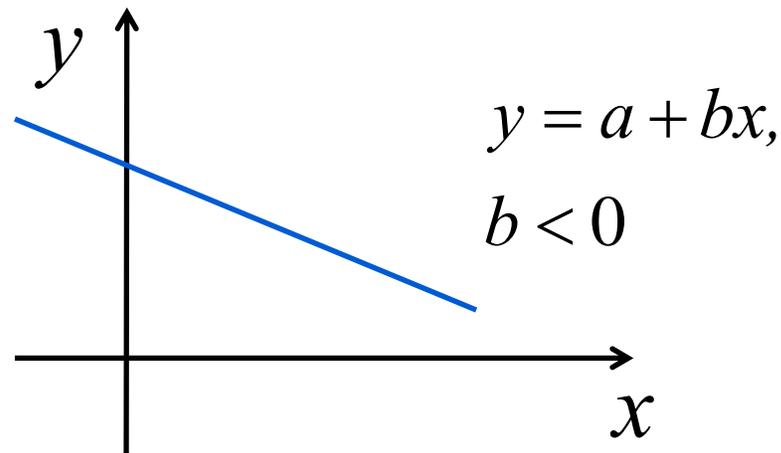


Definition. If the slope b is positive, the **linear relationship** between x and y is called **positive**.



In a positive linear relationship, as x increases, y increases. In other words, larger values of x tend to accompany larger values of y .

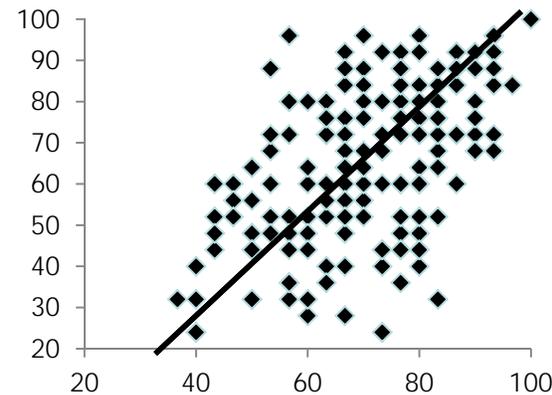
Definition. If the slope b is negative, the **linear relationship** between x and y is called **negative**.



In a negative linear relationship, as x increases, y decreases. In other words, larger values of x tend to accompany smaller values of y .

13.2 Simple Linear Regression Analysis

As seen on the scatter diagram, the relation between exam 2 and exam 3 scores is positive linear, but it is not a perfectly straight-line relation. The points are scattered around an imaginary straight line.

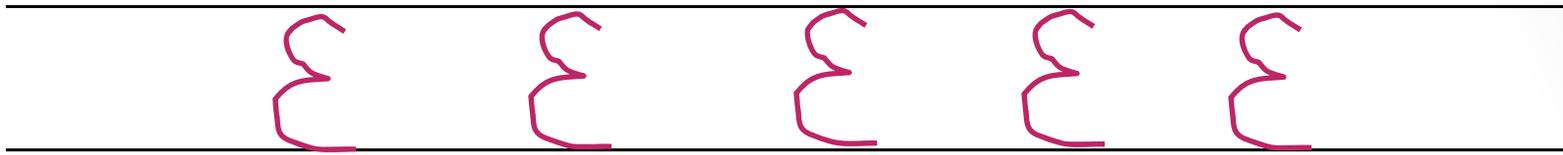


Definition. The simple linear regression model has the form

$$y = a + bx + \varepsilon$$

where y is a **dependent** variable, x is an **independent** variable, a is the **intercept**, b is the **slope**, and ε is a **random error**.

It is assumed that ε a normally distributed random variable with mean zero and standard deviation σ .



epsilon /epp-sill-on/

The unknown parameters of the model are a , b , and σ . They must be estimated from the data.

The straight line $\hat{y} = a + bx$ is called a **predicted (or fitted) line**, \hat{y} is called a **predicted (or fitted) value**.

The predicted line is used for **prediction** of future observations.

Example. Suppose in our example with exam scores, the predicted line is

$$\hat{y} = 15 + 0.7x$$

where x is the score on exam 2, and \hat{y} is the predicted score on exam 3.

The intercept of 15 hypothetically means that if the score on exam 2 was zero, the score on exam 3 is predicted to be 15.

The slope of 0.7 means that if the score on exam 2 is increased by one point, the score on exam 3 will be increased by 0.7 points.

How to use the fitted line for prediction?

Example. Suppose a student got 85 on exam 2. What is his predicted score on exam 3?

Answer. $\hat{y} = 15 + (0.7)(85) = 74.5$

How to compute a and b ?

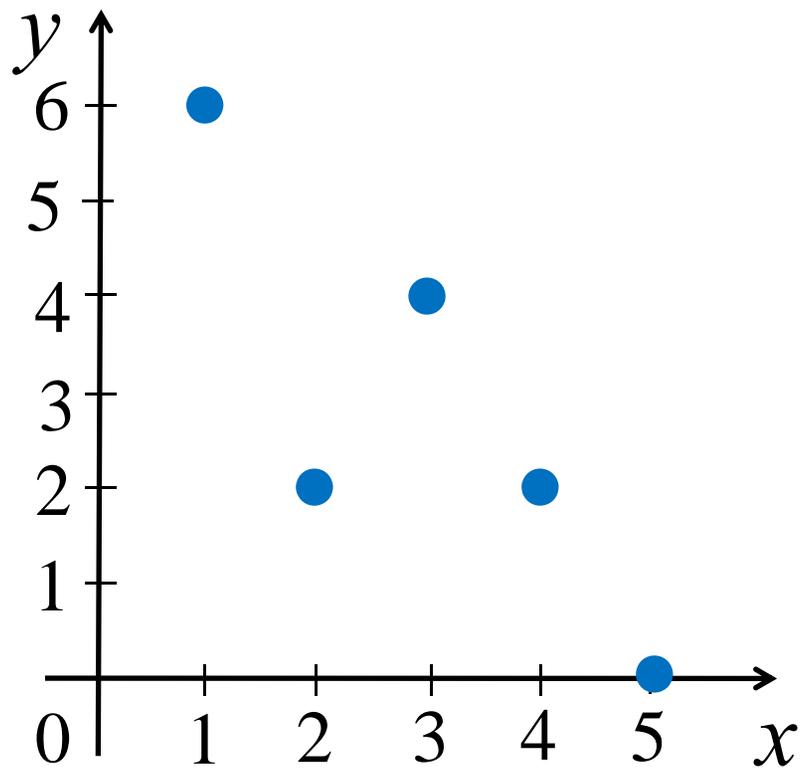
The computational formulas for a and b are:

$$b = \frac{\sum xy - n \bar{x}\bar{y}}{\sum x^2 - n \bar{x}^2} = \frac{\sum xy - \frac{\sum x \sum y}{n}}{\sum x^2 - \frac{(\sum x)^2}{n}},$$

and
$$a = \bar{y} - b \bar{x}$$

Note that the predicted regression line passes through the point (\bar{x}, \bar{y}) .

Example. Suppose points $(1,6)$, $(2,2)$, $(3,4)$, $(4,2)$, and $(5,0)$ are observed. Here is the scatter diagram. Find the fitted regression line.



Solution. We compute the regression parameters as follows:

$$\sum xy = (1)(6) + (2)(2) + (3)(4) + (4)(2) + (5)(0) = 30,$$

$$\sum x = 1 + 2 + 3 + 4 + 5 = 15, \quad n = 5, \quad \bar{x} = \frac{\sum x}{n} = \frac{15}{5} = 3,$$

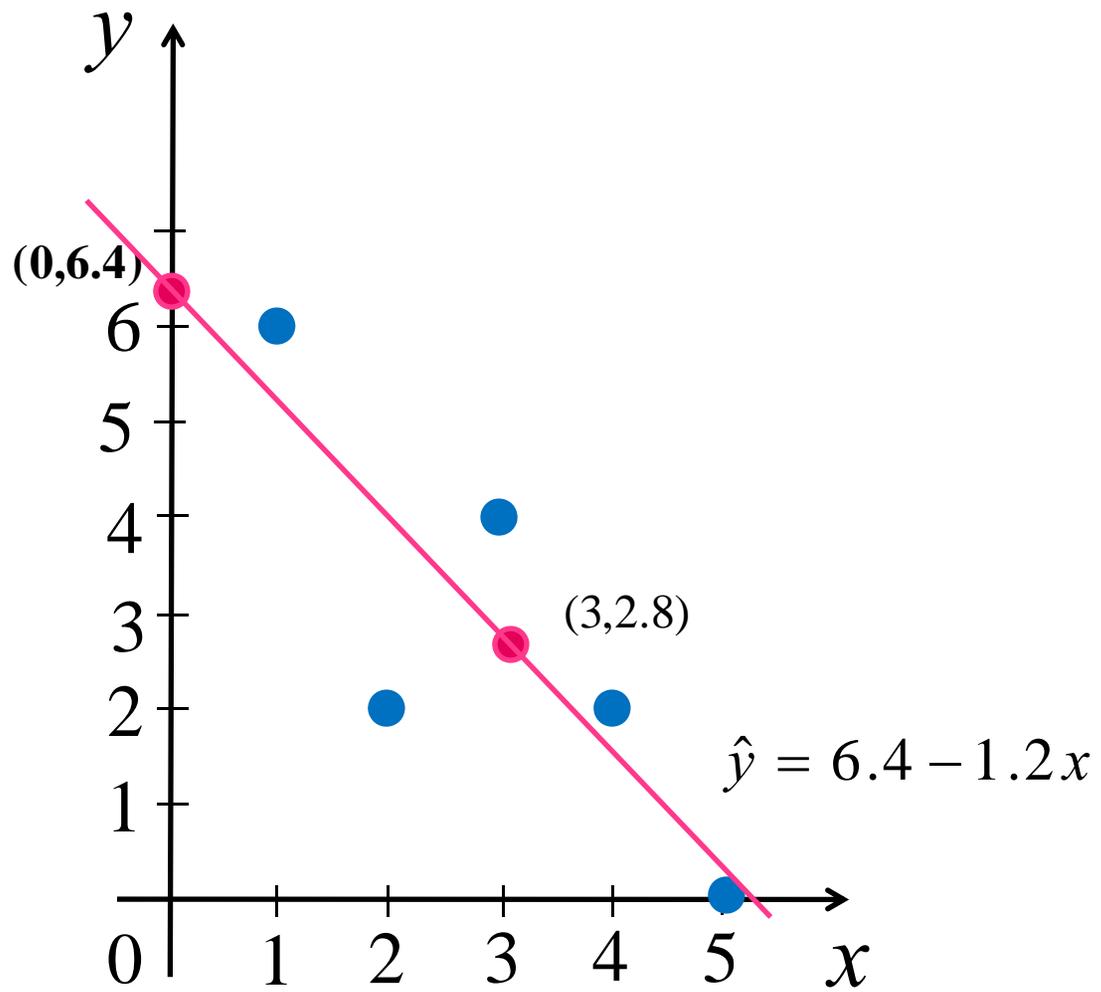
$$\sum y = 6 + 2 + 4 + 2 + 0 = 14, \quad \bar{y} = \frac{\sum y}{n} = \frac{14}{5} = 2.8,$$

$$\sum x^2 = 1^2 + 2^2 + 3^2 + 4^2 + 5^2 = 1 + 4 + 9 + 16 + 25 = 55,$$

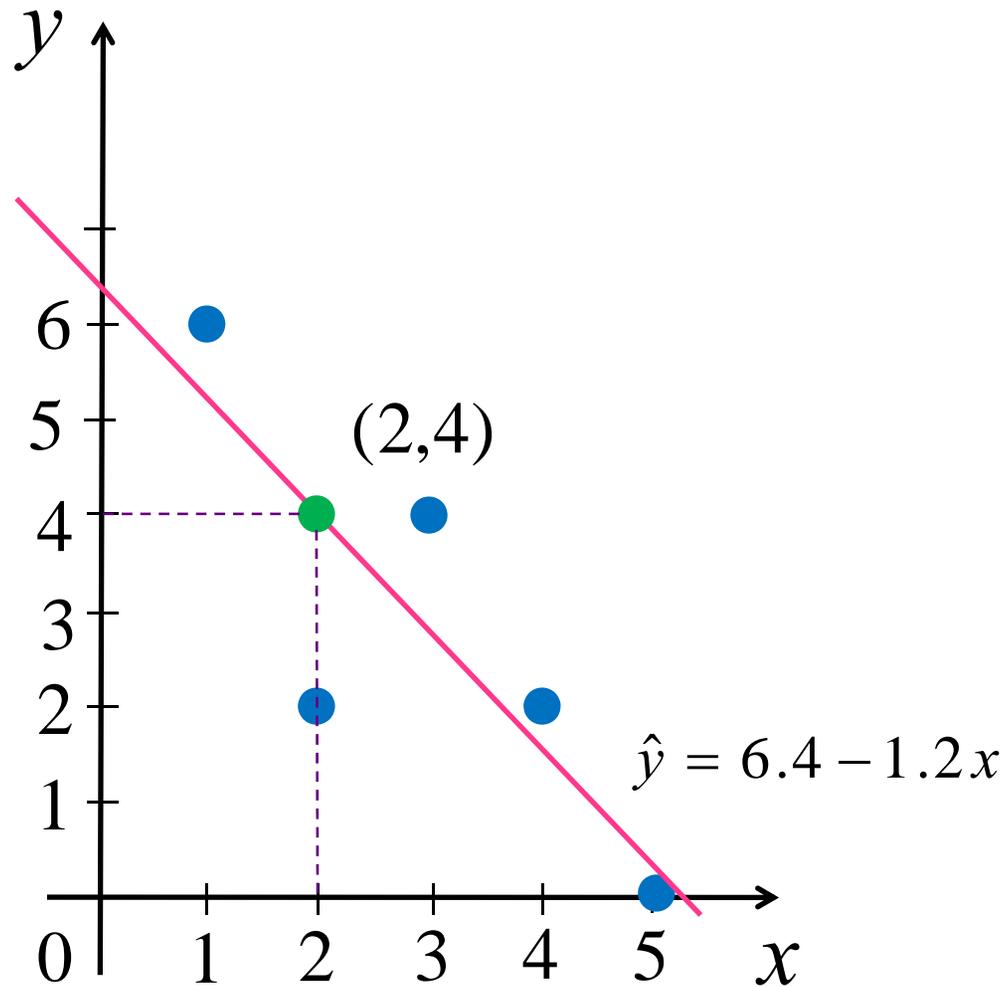
$$b = \frac{\sum xy - n \bar{x} \bar{y}}{\sum x^2 - n \bar{x}^2} = \frac{30 - (5)(3)(2.8)}{55 - (5)(3)^2} = \frac{30 - 42}{55 - 45} = \frac{-12}{10} = -1.2,$$

$$a = \bar{y} - b \bar{x} = 2.8 - (-1.2)(3) = 2.8 + 3.6 = 6.4,$$

The fitted regression line is $\hat{y} = 6.4 - 1.2x$.



Find predicted value of y for $x = 2$.



The predicted value is $\hat{y} = 6.4 - (1.2)(2) = 6.4 - 2.4 = 4$.