

## Sample public service announcement (psa):

Adults interested in learning to dance or improving their partnership skills are invited to participate in \_\_\_\_\_ dance lessons from \_\_\_(time)\_\_\_ on \_\_\_\_\_ evenings (\_\_\_\_\_(dates)\_\_\_\_\_). The \_\_\_-hour lessons providing proven, carefully-sequenced instruction will be taught by \_\_\_\_\_, who \_\_\_\_\_(credentials or experience)\_\_\_\_\_. The “Walk In... Dance Out” lessons are sponsored by \_\_\_\_\_ as a celebration of International Dance Day (April 29)\_\_\_(or whatever fits situation)\_\_\_\_\_ which encourages dancing by everyone for the health benefits it provides.

The series of \_\_\_\_\_ lessons will be held at \_\_\_\_\_(address details)\_\_\_\_\_; check in starts at \_\_\_\_\_ pm). Dancers can expect at the conclusion of the three sessions to confidently dance five rhythms in social dance situations \_\_\_(or whatever sits situations)\_\_\_\_\_.

For more information or to register, please call \_\_\_\_\_.